

The impact of the salmon closure on California Retail Dealers, Distributors and Restaurants

Compiled
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The impact of the Water Board actions and the shut down of the California salmon season has put dozens of tackle and boat dealers out of business. This slide shows what happens to these businesses when the Water Board does not do its job. Most businesses can't survive.

Wholesale and retail salmon equipment sales in Calif. have crashed because there are no salmon. The Water Board ignores the problem.

Pro-Troll annual salmon equipment sales

	2021	2022	2023	% Loss
California	\$46,338	\$28,171	\$2,009	96%
Oregon	\$163,148	\$125,278	\$104,090	36%
Washington	\$359,959	\$366,750	\$354,620	1.6%

Washington and Oregon have maintained strong salmon restoration policies. California has not.

Three examples of the current Water Board policies and the negative results

Wayne Wasulko is the owner of three large Fishermen's Warehouse stores and Tackletech, a distributor. His comments are: ***“Without the salmon season, every one of our stores has dropped \$300,000 to \$400,000 in sales. We are hurting bad. At the minimum, the governor should re-direct the Water Board to save the salmon and rebuild the stocks for the future”***

Ken Brown is the owner of Bodega Tackle in Petaluma. Every year hundreds of fishermen get their salmon equipment from Ken. This year, with no salmon, he has laid off his staff and is attempting to keep the store open by himself. He says, ***“We desperately need the salmon back.”***

Mike Engbree owns Auburn Outboard Marine in Loomis. They sell fishing boats. Mike says, ***“I have never seen it this bad. The negative impact on our business is huge. The water board needs to start protecting the salmon instead of killing them”.***

More examples of the current problems

Tom Mattusch is Vice President of the San Mateo Harbor District. The District and the harbor have been severely impacted by the closure of the salmon season. Mattusch says, **“The salmon closure has been devastating to the harbor as well as local businesses. Recreational angling is off drastically as salmon fishing is the main driver of angler activity. Hundreds of boats that should be out fishing haven’t moved in months. A vibrant salmon season sees the parking lot at the harbor full with empty trailers parked up and down Highway 1. This year, the Harbor parking lot looks abandoned and has been likened to a ghost town. Commercial fishermen are also bearing the brunt of the closure as the public, seafood distributors and restaurants can’t buy freshly caught salmon off the boats.**

This same scene can be witnessed at every harbor on the coast of California and at those in Southern Oregon. The cost is staggering.

Businesses that are at serious risk of a shutdown due to salmon losses

Auburn Outdoor Marine Loomis
B & F Fishing Tackle Ontario
Bass Pro San Jose
Bass Pro Manteca
Bass Pro Rocklin
Bay Mercantile El Cerrito
Bay Tackle El Cerrito
Bayside Marine Santa Cruz
Benicia Bait & Tackle Benicia
Bodega Bay Bait & Tackle Bodega Bay
Bodega Bay Sportfishing Bodega Bay
Bodega Tackle Petaluma
Bucksport Sporting Goods Eureka
California Livestock Supply Bakersfield
Castro Valley Sportsmen Castro Valley
Coast True Value Hardware Willits
Coyote Bait And Tackle Coyote
Danny's Bait & Tackle Carpinteria
D's Garden & Tackle, Inc. Fort Bragg
Elkhorn Bait & Tackle Rio Linda
Englund Marine Crescent C Crescent
City
Englund Marine Eureka Eureka
Eric's Tackle Ventura
Fish Emeryville Emeryville
Fisherman's Warehouse Manteca
Fisherman's Warehouse Sacramento
Fisherman's Warehouse Fairfield

Gone Fishin Marine Dixon
Guns, Fishing & Other Stuff Vacaville
Gus Ernst Company San Francisco
Half Moon Bay Sportfishing Half Moon
Hayward Fishing Supplies Hayward
Hi's Tackle Box S San Francisco
Hollister Bait & Tackle Hollister
Hook Line & Sinker Oakley
J & D Auto Gone Fishing Sand City
Jig Stop Dana Point
Johnson's Bait and Tackle Yuba City
King's Sport & Tackle Shop Guerneville
Kittle's Outdoor and Sport Colusa
kokaneemart.com Auburn
Loch Lomand Live Bait San Rafael
Mad River Arcata
Mendocino Coast Tackle Fort Bragg
Mountain Hardware Truckee
New Coastside Bait & Tackle Pacifica
Norvells Fort Bragg
Outdoor Pro Shop Cotati
Outdoor Sportsman Stockton
Pacific Outfitters Arcata
Pacific Outfitters Eureka
Petaluma Sport & Dive Petaluma
Phil's Propellers Shasta Lake
PhyQuay Baits & Supplies Oakland
Pucci and Sons Brisbane
Ramsport Wholesale Sacramento
Red Bluff Sporting Goods

Rite Aid So. Lake Tahoe
Rusty Hook Bait and Tackle Pacifica
Sacramento Pro-Tackle Sacramento
Shafer's Ace Hardware Eureka
Shaver Lake Sports Shaver Lake
Sport Fishing And Tackle Half Moon Bay
Sportsman's Supply Campbell
Sportsman's Warehouse Elk Grove
Sportsman's Warehouse Rohnert Park
Sportsman's Warehouse Brentwood
Sportsman's Warehouse Chico
Sportsman's Warehouse Fairfield
Sportsman's Warehouse Fresno
Sportsman's Warehouse Rocklin
Sportsman's Warehouse Rancho Cordova
Sportsman's Warehouse Stockton
Sportsman's Warehouse Yuba City
Sweeney's Sports Store Napa
Tackle Box Salinas
Tackle Tech North Highlands
The Fish'n Fools Granada Hills
Valley Rod & Gun Clovis
Viera's Resort Isleton
Virgil's Bait Suisun City
Virg's Fish'n Hole Morro Bay
West Marine Watsonville
Woodson Bridge RV Park Corning
Woodward Marine Moss Landing